Hyde Park Community Circle Meeting Minutes January 16, 2017

Attendees

Present: John and Judy Clark, Gail Deuso, Everett Dickinson, Teresa Farquharson, Deborah Henderson, Antonia Kontos, Terry MacWilliams, Dan Young and Marilyn Zophar.

Think Spring Planning

Antonia Kontos is the Chair of the Think Spring Event to be held on March 18, 2017 in the Hyde Park Elementary School gymnasium from 11:00 a.m. – 1:30 p.m.

It was agreed to request the No Strings Marionette Company put on The Snowmaiden puppet show this year. From their website, we know that "The Snowmaiden story has been told in Russia for hundreds of years. Long ago people invented stories and characters to explain natural phenomena (like snow falling to the ground) that they could not understand. Seasons of the year and snow which is called sneg in Russia, are natural phenomena explored in The Snowmaiden. Mythical figures, animals and humans from one of Russia's most beloved folk tales populate this production. While Father Frost spreads Winter's cold throughout the land, he comes across a most amazing sight. A perfect little maiden sculpted entirely of snow and ice! A breath of life from Mother Spring awakens the frozen figure and the girl's kind fun-filled nature delights everyone she meets. Dreams come true for a childless couple who embrace the Snowmaiden as their own daughter with a love as deep and wide as Old Mother Russia herself. But can love sustain this child of winter upon the arrival of Spring?"

The HPES gymnasium has not yet been reserved, but Antonia will take care of this.

Marilyn Z. and Dan will get started on planting calendulas, sunflowers and marigolds.

Antonia has the CD containing all of the pictures for the flower show which can be projected during the event. They are also stored on her computer.

Dan will prepare the electric notice. Gail offered to proof read. Everett offered to help print, copy and cut. They usually use a ream of paper, 3 notices per sheet, double-sided.

Antonia will contact Susan Hayes re the flyers and posters.

John and Judy volunteered to contact sponsors. We typically ask for \$25. We try not to ask the same businesses to sponsor multiple events. We also try to tailor the sponsor business to the specific event. Sponsors are listed in announcements on Front Porch Forum, Facebook, WLVB and during the event. Antonia suggested contacting Green Mountain Trout Fitters for sponsorship.

Think Spring Planning continued

Gail asked if we have different tiers of sponsorship – we do not. We might want to consider this for another event if we have a tiered approach to sponsorship.

Antonia will get cupcake makers.

We typically have apple butter sandwiches (courtesy of Fitch Hill Inn), carrots, cucumber sandwiches (courtesy of Antonia), cheese sticks, cupcakes, drinks. Someone recommended cream cheese and jelly sandwiches. Teresa asked if we could have more food as the event is right during lunch time.

Antonia reported we cannot apply for the VT Community Foundation grant a second year in a row. She is aware of a Ben & Jerry's community-style grant. It is a rolling grant. Gail suggested we also look into National Life Group's sponsorships of events and grants. Deb recommended we pursue TD Bank's community sponsorships.

We should submit press releases (in February) for the event to News & Citizen, Stowe Reporter, Hardwick Gazette, WLVB. We should also take advantage of the community events offerings available, Front Porch Forum and the HPCC Facebook page. Gail recommended publishing a Save The Date on Front Porch Forum. Use the word FREE which gets people's attention. Deb will create a FB event on the HPCC FB page.

A suggested Front Porch Forum schedule of posts:

Jan. 17 – SAVE THE DATE –	Gail - Completed
Calendar Event	
Feb 13	Deb
Feb 27	Judy
March 6	Marilyn
March 13	Susan
March 17	Antonia

Deb added an event on the Burlington Free Press and News & Citizen/Stowe Report events online calendars.

Teresa asked if we could add some adult activities to Think Spring.

Digital Picture Frame

Teresa Farquharson has done research on digital picture frames. It would be nice to have one/some to use during events to display HPCC event photos. She passed around some sample information. She also plans to have a recruiting/informational table and display for HPCC at town meeting day. Prices, sizes and features vary. A wireless 10.4" screen goes for \$189. See attachment if you want to look at a couple options.

Discussion followed. Some people think using a laptop works fine although some have said their laptop battery doesn't last long enough. Dan mentioned we could

Digital Picture Frame continued

also buy a power charger to connect to a lap top. It is another inexpensive item which would provide extra battery life during events.

Can these be connected to a laptop or projector for larger viewing?

No decision was made.

Home Day

Dan suggested the people that make the murals by Ten Bends might be willing to make a mural for our Home Day event. Chairs - Keep this suggestion for our next Home Day planning.

Jedediah Hyde Ice Cream Social

Gail announced the Lamoille County Players are performing Brigadoon in June. They would like to sing at the Ice Cream Social. **Chairs - Keep this request for our next Ice Cream social planning.** Dan will contact Suzanne Boden to see if we can hold the ice cream social on the Governor's House lawn again.

Event Co-chairs

The following Chairs/co-chairs for this year's events were selected:

Event	Date	Co-chair	Co-chair
Think Spring	3/18/17	Antonia Kontos	
Jedidiah Ice Cream Social	7/17/17	John Clark	Dan Young
Home Day	9/16/17	Judy Clark	Dan Young
		Susan Hayes	Marilyn Zophar
Lighting Ceremony	12/1/17	Teresa Farquharson*	Deb Henderson

* Teresa will contact Susan Hayes and discuss being a co-chair and working with Mary Olsen at the library portion of the Lighting Ceremony with the hope that they will use this as a learning year with plans to take it on in 2018, giving Marilyn a chance to step down in 2018.

VOTE – Teresa Farquharson Director

ACTION: Marilyn Zophar moved Teresa Farquharson be nominated as Director of the Hyde Park Community Circle for a 3-year term beginning March 2017, seconded by Judy Clark. The motion carried in the affirmative. Teresa accepted the nomination.

HPCC Structure Discussion

A meeting to discuss the HPCC structure has been scheduled for April 24 at 5:30 p.m. at the Lanpher Memorial Library. Some of the items to be discussed at this meeting include:

- 1. Discuss the structure of the Circle, with clear descriptions
 - A. Should we officially compile our voted policies and shall we revote them
 - B. Are there new policies to add?
 - C. Shall we work on creating an updated mission statement

Miscellaneous Items

Deb Henderson, treasurer, reported a \$7,313.71 HPCC checking account balance. We should add a financial report to the meeting agendas. She noticed that we hadn't donated to sponsor one of the programs at the library in 2016. Amy Olsen will check into available programs which we could sponsor and we will decide once we have more details.

Gail recommended people be more cognizant about who is on distribution for the various emails sent out re HPCC. Use the Reply All option sparingly. Use Reply All only if everyone needs to be included. Thank you.

Judy raised the item of buying the Cambros from Jason. We owe him for some recyclable paper goods and plastic ware we used as well. The group discussed whether we should buy the Cambros. Jason has two. We would pay for one and he was volunteering the second. Discussion followed. Deb Henderson moved to purchase the two Cambros from Jason Clark for \$75. Teresa Farquharson seconded. The motion carried in the affirmative with one nay vote.

Everett Dickinson moved to pay Jason Clark \$50 for the compostable paper supplies and plastic ware that have already been used. Teresa Farquharson seconded. The motion carried in the affirmative.

Lighting Ceremony Evaluation

Marilyn Zophar agreed to draft an evaluation form to help us gather our evaluation feedback for the lighting ceremony.

Some discussion was held re pros and cons of holding the lighting ceremony outside closer to the library or inside. In past outside events, it was often too cold. Attendance has been way down for this event until the families come to the Parish Hall for refreshments after the library events. Put your thinking caps on for changes to the lighting ceremony that might make it even better attended.

Next Meeting

February 6, 2017 at 5:30 p.m. at the library.

We also scheduled a meeting on April 3 at 5:30 p.m. at the library for a Think Spring evaluation.

April 24 @ 5:30 p.m. at the library – HPCC structure/operational meeting