

**HYDE PARK COMMUNITY CIRCLE**  
**July 24, 2017 Meeting Minutes**

Participants:

Judy Clark  
John Clark  
Teresa Farquharson  
Deb Henderson  
Susan Hayes (Scribe)  
Julie Rohleder  
Everett Dickinson (Time Keeper)

Agenda Items:

1. Financial Report (Deb)
  - Current bank total is \$6611.74.
  - Received \$114 in cash donations at the Ice Cream Social.
  - Review of reimbursements for supplies purchased
    - Clarks due reimbursement of \$42 for items purchased for the event.
  
2. Bench Report (Judy)
  - Lamoille Woodcraft has several options for permanent materials (poly resin).
  - Price of pressure treated:
    - 4-foot bench - \$239
    - 5-foot bench - \$279
  - Price of poly resin: (Note that permanent, poly resin material is only available in 4-foot bench and in standard colors.)
    - 4-foot bench - \$399
  - There are many colors offered for the Resin Bench. There are standard colors for the bench we voted on. Extra charge for the special colors.
  - Plaques are available from Lamoille Woodcraft or from Critters and Things in Morrisville.
  - Proposal for language for plaque:
    - A gift from the Hyde Park Community Circle in honor of Olney Gilmore, Corella Gray, Ann Schaffner, and Theresa MacWilliams.
  - Motion (John): Finalize language proposed above for the plaque and have Lamoille Woodcraft develop and install the plaque. Second (Julie). Aye (7 votes)
  
3. Survey Report
  - Purpose of the survey is to elicit input and feedback from the Hyde Park community on the activities of the HPCC.
  - Work group finalized questions for the survey July 24.

- HPCC members will beta test survey (in hard copy) and share with selected networks for feedback.
- Susan will create electronic version using Google Forms, as well.
- Susan is checking in with the town about disseminating the survey in the electric bills.
- Hope is to have data for the HPCC to consider later this fall.

#### 4. Inventory Supplies

- All the supplies are inventoried and organized in tubs with labels at the French House.
- Canopies, chairs and signs are in the French's garage.

#### 5. Jedediah Hyde Ice Cream Social Evaluation

- Weather cleared up; everyone glad the event took place!
- Received positive feedback on marketing including announcement about change in location. (Rain day location announcements went smoothly. Shared information through following channels: Front Porch Forum, radio, Julie contacted cookie bakers.) Although sign posted at the Governor's House was not universally seen by people; sign should be bigger next time. Dan placed and removed signs promptly.
- Errors noted in notice included in electric bills. Multiple HPCC members should review the notice in the electric bill in the future. Suggestion to shorten details included in notice about future events to try and prevent the inclusion of erroneous information.
- Advertising:
  - Works well to plug events on Front Porch Forum.
  - Helpful to advertise the event in the News and Citizen but they can be difficult to deal with (although photographer came to the social, which was great).
    - Deb still trying to determine the best strategy for working with News and Citizen. Will be connecting with Lisa Stearns to brainstorm ideas.
    - Deb provided some information to the News and Citizen in response to questions from them (e.g., # of participants, etc.) Hoping an article will come from the exchange.
  - Not sure posters are the best form of advertising; not many good places to post around town. Also important to keep HPCC informed of where posters have been hung so no one duplicates efforts.
- Ben and Jerry's donated 6 tubs of ice cream. Asked that HPCC not publicize their donation. We did not have a choice of flavors. Received three tubs of "Frozen Flakes" (tasted like vanilla!), two tubs of "Triple Caramel Chunk," one tub of "Phish Food." Dan and John picked up the ice cream from Waterbury. Charlmont provided tub of chocolate for \$22. (Kingdom Creamery charged \$32.) Total bill for ice cream this year was \$22.

- Used 11 gallons of ice cream for social. Some years, used 17-19 gallons. But think the reduced usage was due to rainy weather. Remaining ice cream:
  - 2.5 tubs of “Frozen Flakes”
  - 40% of a chocolate tub
  - 45% of a “Triple Caramel Chunk” tub
  - Other leftovers include chocolate and multicolored sprinkles, two jars of cherries.
- Proposal for using leftovers (Note: Dan currently has leftovers):
  - Donate ice cream to the Second Congregational Church to sell at Flea Market on September 9.
  - Offer ice cream to the Lamoille County Players for Home Day (will also provide them with remaining toppings for sundaes)
  - Whatever is left over, bring to the Senior Center.
- Tubs worked well; right height and 8 bags of ice worked well.
- Toppings:
  - Caramel, chocolate, and strawberries were most popular. Ran out of chocolate. M&Ms were popular, as well.
  - Over-supply of strawberries. Blueberries were not as popular as the strawberries. John and Judy have relationship with strawberry supplier. Good strawberries. No hulls. Can use all of the strawberry.
  - More butterscotch than we needed. (Everett made 6 batches last year; made 3 this year. Will make 5 next year.)
  - Rhubarb was least frequently used topping.
  - Two jars of cherries were sufficient.
  - Changes for next year:
    - Drop rhubarb and blueberries. (Dan makes these.)
    - Purchase 4 whipped cream.
- Cookies:
  - Plenty of cookies! Maybe more than needed...
  - Julie made calls until she had 5 cookie bakers lined up.
  - Did not have gluten-free cookies. (There was a request.) Let’s ensure we have a gluten-free cookie option next year.
- Cones:
  - Teresa purchased 24 cones total. There was only one left.
  - Most people made sundaes.
- Set-up:
  - Went well, especially given short time frame and location change.
  - People got caught in between the toppings and the ice cream, created a bottleneck. Suggestion to create a better flow from cones to toppings (Julie drew diagram; see below), if event is held at Hope Grows again.

|           |           |          |
|-----------|-----------|----------|
| Cone/dish | Ice cream | Toppings |
|           |           |          |

- Children's activities were under used. Nice enough outside to occupy the kids' attention.
- Band location was good.
- Parking went well.
- Deb paid Hope Grows \$150.
- Thank you notes: John will take care of writing these. (Let John know if there is someone he left out.)
- Volunteers: Want folks outside the HPCC to volunteer and help out.

## 6. Hyde Park Home Day

- HPCC supports moving forward with Home Day.
- Challenges due to the school construction:
  - No rain location
  - Parade route needs to change
- Parade route strategies (John and Susan will deliberate options further):
  - One-way parade: Have parade go one-way to Ten Bends. Folks who want to turn around and come back to the event can do so; others can just leave from Ten Bends.
  - Close off Eden Street to use it as parade staging (and then have parade turn right onto Main St. and finish at St. Teresa's).
- Announcing event (the sooner the better!):
  - Deb will send out "call to participate" form. Will change wording around sponsorship to indicate that sponsors will be mentioned as part of the event marketing.
    - Contact Deb with ideas for new individuals or businesses who might be interested in participating in Home Day (including Hyde Park residents who have businesses elsewhere).
    - Deb will contact PH Edwards about artists.
  - Social media (Gail)
  - Newspaper (Marilyn)
  - Posters and electric notice (Dan)
  - Front Porch Forum (Susan will submit a posting this week; as of August 14, plan to post weekly)
  - Suggestion to post resources (like the participation form) to the Hyde Park town website. Deb will contact town to explore this option.
- List of HPCC assignments:
  - Raffle sponsors and thank you table (Teresa and Twig)
  - Database of who will do what for food (Julie)
  - Vendors and activities database (Judy and Deb)
  - Tea tent (Sue and Marilyn)
  - Parade (John, Susan, and Ryan)
  - Children's activities (Susan will reach out to Lamoille Family Center to see if they are willing to help "sponsor" (term used

loosely) the children's activities and use the opportunity to advertise their services)

- Let's try and involve other service organizations in Home Day (e.g., Lamoille Family Center!)
  - Julie will review list of non-profits that Hyde Park contributes to...to generate ideas.
- Calling Committee (Judy, John, Teresa, Susan, Julie, Everett)
  - Judy has a calling protocol.

7. Next Meeting: Monday, August 14, 5:30pm at the Lanpher Library