Hyde Park Community Circle 5:30 p.m. – August 6, 2018 Lanpher Memorial Library

Participants:

John Clark
Judy Clark
Everett Dickinson
Teresa Farquharson
Dan Young
Susan Hayes
Deb Henderson

- 1. Select Scribe & Time Keeper
 - Susan (scribe)
 - John (time keeper)
- 2. Any changes to Agenda (none noted)
- 3. Financial Report (Deb)
 - HPCC has \$6923.29 in the bank.
 - Took in cash donations from the Ice Cream Social of \$212 (significantly more than in prior years).
 - Ben & Jerry's ice cream was donated so there was no cost for that. The 2 tubs of vanilla and chocolate from Charlmont cost \$28. Hannaford's donated supplies and Everett and Dan donated toppings and ice.
- 4. Report on Corn Hole & Photo Op Board
 - Judy and John asked George Cook to make a corn hole game for the HPCC; they
 will contribute it to Home Day and other HPCC events as needed moving
 forward. HPCC budget will pay George for this out of the misc. fund.
 - Judy has communicated with George about the "photo board." Marilyn did not
 ultimately have a board that would work...so George was going to purchase
 wood to make the frame so that Sophia Clark and/or Donna Rasmussen could
 paint a scene on it. Could possibly reach out to the GMTCC to see if a student
 would be willing to paint if Sophia or Donna is not able to do it.
- 5. Jedediah Hyde Ice Cream Social Evaluation
 - Ice cream and cookies:
 - Low selection of flavors but the price was right. Lots of leftovers from the event. Several tubs of the Ben & Jerry's ice cream were not even opened at the event. (They donated six tubs from B&J. We purchased two from Charlmont for \$28 total.)

- ii. Dan has three tubs left; Dan will take one in payment for his toppings contribution! HPCC will donate one to Beth for the Lamoille County Players. Everett is going to donate the extra tub to the senior center.
- iii. No complaints heard about the ice cream flavors. Although some scoopers noted that some people were disappointed by the lack of flavor options from B&J.
- iv. Cookies were great! (Received some unexpected contributions which were nice. Asked eight people to bake cookies and ten people brought cookies.) Toppings were great!
- v. Teresa has some left-over sprinkles and M&Ms. (Will use it to make a raffle prize for Home Day.) Used more cones this year than in prior years.
- Had two extra helpers for set up and tear down which was very helpful.
- Children's activities: Seemed to work well. But some kids were pretty rough with the toys. Hard to know how to mitigate it...just stay on top of supervision.
- Community involvement: Seemed like a really powerful community gathering, lots of involvement of various community groups: Energy committee, library "kindness rocks" activity, 6th grade fundraiser, sheriff's office handing out packets, "Hello Dolly" kick-off, etc.
- Cold water was so appreciated!
- Complications:
 - i. Hot water was forgotten. Next year, will plan to bring a brown Cambro with hot water so we don't have to rely on Suzanne to bring hot water.
 - ii. Too many "to do's" on Dan's list (e.g., bouncy balls, picking up tables, sound system, etc.) Would benefit from more assistance.
 - iii. More visible signs announcing the ice cream flavors so that people can see the available flavors before they choose a line. May invest in small/medium-size chalkboards for signs that could be re-used.
 - iv. Recycling: Concerns that people were throwing recyclables (compostable spoons) into the trash cans. Somewhat hard to differentiate between container for food/compostables vs. trash. Would LRSWMD bins work better if they had been used? Composting bin did not work as well as hoped. Would be helpful to have a volunteer stand by the bins to instruct people to place compost/trash/etc. in the right bins. (Could Ellie play this role?) Could have the announcer make an announcement about recycling practices to encourage participants to ensure this event has a small environmental footprint.
 - v. Hannafords lost Teresa's paperwork for the second year in a row. (Hannafords provided whip cream, candy toppings, bowls, napkins, etc. this year.)
- Location: Feel like it is a great location. Set-up worked well with all of the tents
 on the left of the building. Other possible locations could include the Court
 House lawn. If we want to hold the event at the Governor's Mansion next year,

should reach out to Suzanne early and be sure she is willing to host and share our set-up plans.

- Ways to show appreciation to Suzanne and the band members?
 - i. Motion (Deb): To purchase a \$25 gift certificate to the Charlmont for each of the three musicians (Ted, Joe and Nate) and to purchase a \$30 gift certificate to B&B nursery for Suzanne so she can purchase a plant Seconded (Dan). All in favor (7), nay (0). Dan will purchase the plant with check Deb will get to him.

Marketing:

- i. Posters and signage worked well. FPF posts were well timed.
- ii. No article in the paper afterwards this year; nice touch to do moving forward. (Note that no one from the News and Citizen showed up this year.) May be helpful to reach out to the N&C next year a week before the event to encourage them to attend.
- Parking: Worked well this year. Only had one person use the handicapped parking this year. May need to mention it in marketing in future years and improve signage to encourage use. Dan will work on making signs for next year. Thanks to Ben & Jerry's for their contribution. (John will send a thank you followup email to B&J.)
- Attendance: Mixed opinions...some people felt that attendance was down this year, others felt it was up!
- Kudos! Lots of positive feedback from participants on the music, the
 announcements, the setting. Lots of thanks to John and Dan for coordinating a
 successful event! Thanks to Teresa for helping organize the supplies. Everyone
 pitched in and made it a great event.

6. Hyde Park Home Day Planning

- Call to participate process:
 - Deb has emailed out a "call to participate" to any prior participants with email addresses. Request that participant form be returned by August 13th.
 - ii. Deb explained the spreadsheet and call lists...and expectations for HPCC members in reaching out to folks. We should follow up with individuals/businesses on our list (via email or phone call, particularly if an email address is not listed).
 - iii. We should send Deb updates as calls are made. Deb will let us know if she receives completed forms from individuals/businesses on our respective lists.
 - iv. Deb also shared the "call form" protocol to help with conversations we may have with participants.
 - v. After August 13th, Deb will follow up with a reminder email to anyone who has not yet responded.
- Dan will draft notice for electric bill and Everett will help him make copies.

- Raffle: Would be nice to have raffle items before the event (vs. people bringing them to the event on the day-of). Suggestion to send a reminder email to anyone who is contributing a raffle item to have their item ready for pick-up by Monday, September 10th. (Something for everyone else to message if we speak with someone contributing a raffle item.)
- Judy will give Deb some info. re: potential 6th grade fund raiser.
- Ken McPherson's request for Better Connections participation in Home Day
- Outside of Hyde Park Requests Policy
 - i. Jerri Hurlburt who works at Lamoille Union Middle School and is from Eden approached Deb. Asked if she can be a jewelry vendor; she makes jewelry out of repurposed items. Asked for a table.
 - ii. What is our policy re: connection to Hyde Park as litmus test for involvement in Home Day?
 - iii. Purpose of the event is to showcase Hyde Park and citizens of Hyde Park.
 - iv. Motion (Susan): To allow her to vend. Second (John). All in favor in (6), nay (0).
- 7. Any other business
- 8. Schedule next meeting: Monday, August 20th, 5pm