

**Hyde Park Community Circle Meeting
September 24, 2018**

Present: Teresa Farquharson, John Clark, Judy Clark, Marilyn Zophar, Deb Henderson, Everett Dickinson

1. Select Scribe – Marilyn Zophar
Time Keeper - John Clark
2. Any changes to the agenda - None
3. Hyde Park Home Day Evaluation
 - Vendor Evaluations:
 - Number Participants. 43
 - 23 Evaluations returned
 - Hi-lites: Notification = 9
 - Marketing = 8
 - Set up = 10
 - Placement = 9. Vendors are not happy at either end of street, Vendors on Governor Mansion not happy, late comers sometimes don't get such a good location,
 - Profit and Exposure = 8
 - Most said they would be back
 - Availability of water?
 - Get better participation from Hyde Park businesses: P H Edwards, McMahan Chevrolet, Sweet Crunch (new owner); Simpson Sales, etc. Home Day is an event to highlight Hyde Park, including our businesses.
 - Children Activities
 - Doesn't appeal to teenagers
 - Photo Op placed with Children Activities
 - Need more volunteers, need to ask schools for volunteers
 - Need BIG signs up to direct to children's activities
 - Possibly Everett as clown for people to notice
 - Location
 - Big vehicle tours
 - Do children climb on fire trucks?
 - Marketing
 - On critique, explain what we mean by 'marketing'
 - Get child posters out earlier
 - Need to distribute poster all around county; Send poster to all vendors; Deb will check poster format so that will be transferrable,
 - FPF done well
 - Get on Town Website
 - Persuade News & Citizen to publish in other papers. Get into Hardwick Gazette, if possible.
 - Use the tv stations more – seems to be a fee if on tv
 - Signs and banner were up early
 - Good to move signs to the roads entering the village so that people know why the road is closed during the parade and caution, go slow signs are up during the event

Planning

Need more volunteers!! New idea – to get volunteers for each task by the volunteer/s responsible for it. (Dan get volunteer to help with signs/cones/speaker system; Teresa get volunteer/s to help with raffle; Susan get volunteer/s to help with children activities, etc.)

Community Permissions

Parking and handicap parking spaces need better PR

Cones had a mix-up of whose they were- fire dept or sheriff dept

Usually have great response for support

Went well with the Sherriff's Dept, until a few days before Home Day and day of Home Day. Communication fell through.

Parade

Music was great! Fife & Drum Corps & LU Marching Band were a great addition.

Eden Central, LUHS and LUMS Athletes was great!

More floats would be good. Would like more agriculture.

Encourage bikers!

Candy – too much, makes a mess, dangerous

Announcer: Mono-tone , not paying attention to align with who was going by, made decision on his own

Entertainment

Liked having Kyle and Stephen play while setting up and in between

Start to recruit for entertainment NOW

Few people stopped to listen

Need volunteer to help with Sound System

Patti and Colin bothered by Fife and Drum playing at same time

Tea Tent

Still issues that people bring their lunch to tea tent, possible ideas to put extra tables, or to move away from food vendors

Kudos to the tea tent people!! That it's free, too!!

Sue and Marilyn M need to be able to get away!!

Need volunteers for set up and clean up, acquired by the tea tent volunteers

Raffle

Kudos!

43 prizes, Teresa wrote all hand written notes to all donators

73 ticket buyers (last year 47); made \$552.

Needs help making calls after tickets drawn

Need more Hyde Park businesses to give prizes

Vendors

Need more food; need to ask and plead that Sweet Crunch

Need to stay until 3:00

Need more callers to recruit

Overall

Should we go longer? 11:00?

Sound System not loud enough when everyone is on street,

Could vendors set up Friday night?

Should we buy more tables and canopies?

Get more, younger volunteers to help with set up and clean up. Set up worked very well with Kyle and Karisa.

4. Future Home Days/leadership
Need a leader to be chosen soon!!!
5. Photo Op Board Feedback
Might ask Donna to paint over 'tree' word - Judy will talk to Donna R
Ideas to fill in top hole – maybe a wig;
6. Financial Report – Deb
\$6580.39 in bank;
Expenses:
Entertainment: Fife and Drum. \$250 Patti and Colin \$600. Charlie Davis \$100. Newspaper ??
Tea Tent??
Income:
Raffle \$552. Sponsor \$635.
7. Hyde Park Lighting Ceremony (schedule planning)
Teresa is chair
8. Any Other Business

Next meeting: October 29. 5:00. Is someone checking with Amy for library?

Respectfully Submitted: Marilyn Zophar & Judy Clark